

# Our Story

- Stuart and Dominick, the owners of The Basic Basement Company, also own a company called Totally Basements. Totally Basements creates highly customized finished basements. However, not everyone wants an expensive highly customized finished basement. Some people just want four walls, a couple doors and electricity; a **basic basement**. The Basic Basement Company was born! As our business expanded, customers started to inquire about other work that they wanted us do in their homes, specifically upstairs bathrooms. Due to high demand from our customers and based on our success we have decided to expand our basement business. In 2012 Basic Bathrooms Co was formed and has been operating successfully ever since.



# CERTIFICATE OF LIABILITY INSURANCE

TOTABAS-02

LPERM

DATE (MM/DD/YYYY)  
9/13/2019

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER BHI Insurance Associates 240 Main Street PO Box 5018 Toms River, NJ 08754	CONTACT NAME Lisa M. Perna PHONE (A/C, No, Ext): (732) 349-2300 229 FAX (A/C, No): (732) 349-2276 EMAIL: LPerna@BHI-Insurance.net
INSURED  Totally Basements LLC 122 Park Avenue Manalapan, NJ 07726	INSURER(S) AFFORDING COVERAGE INSURER A: Ohio Casualty Insurance Company 24074 INSURER B: Harleysville Insurance Co. 23582 INSURER C: Ohio Security Insurance Company 24082 INSURER D: INSURER E: INSURER F:

## Certificate of Insurance

- Any company doing work in or around your house should carry both general liability and workers compensation insurance.
- The general liability should be written for no less than \$1,000,000 of coverage. This covers any potential damages to your home or property.
- Workers compensation covers any injuries to any body who would be working in your home. If your contractor does not have Workers compensation insurance and somebody gets injured, you could be responsible to cover their medical cost.
- More than 50% of all contractors do not have the right insurance coverage due to the high cost of these policies.

COVERAGES CERTIFICATE NUMBER: REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSTR LTR	TYPE OF INSURANCE	ADDL INSR (REQ)	SUBST (WVD)	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR  GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> SUBJECT <input type="checkbox"/> LOC <input type="checkbox"/> OTHER:			BLO58770394	8/13/2019	8/13/2020	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (EA occurrence) \$ 300,000 MED EXP (Any one person) \$ 15,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 \$
B	<input checked="" type="checkbox"/> AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY  <input type="checkbox"/> UMBRELLA LIAB <input type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> DED <input type="checkbox"/> RETENTION \$			BA 00000076169Z	5/26/2019	5/26/2020	COMBINED SINGLE LIMIT (EA accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$ EACH OCCURRENCE \$ AGGREGATE \$ \$
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A	XWS58047863	8/13/2019	8/13/2020	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 500,000 E.L. DISEASE - EA EMPLOYEE \$ 500,000 E.L. DISEASE - POLICY LIMIT \$ 500,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)  
Pennsylvania is included in Workers Compensation

CERTIFICATE HOLDER  Sample Certificate	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE <i>Lisa Perna</i>
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# Business License

- All contractors operating in New Jersey are required by the State to register their company with The Division of Consumer Affairs. If your contractor is not licensed, they will not be able to apply for permits to do your job legally.

THIS DOCUMENT IS PRINTED ON WATERMARKED PAPER, WITH A MULTI-COLORED BACKGROUND AND MULTIPLE SECURITY FEATURES. PLEASE VERIFY AUTHENTICITY.

NOT AN ELECTRICIAN'S OR PLUMBER'S LICENSE

**State Of New Jersey**  
**New Jersey Office of the Attorney General**  
**Division of Consumer Affairs**

THIS IS TO CERTIFY THAT THE  
**Home Improvement Contractors**

HAS REGISTERED

TOTALLY BASEMENTS LLC DBA THE BASIC BASEMENT CO./THE BASIC BASEMENT CO.  
Dominick Natoli, Stuart Perlman  
122 Park Avenue  
Manalapan, NJ 07726

FOR PRACTICE IN NEW JERSEY AS A(N): Home Improvement Contractor

02/04/2020 TO 03/31/2021  
VALID

*Dominick Natoli*  
Signature of Licensee/Registrant/Certificate Holder

13VH05389400  
LICENSE/REGISTRATION/CERTIFICATION #

*Paul Rodriguez*  
ACTING DIRECTOR

PLEASE DETACH HERE  
IF YOUR LICENSE/REGISTRATION/  
CERTIFICATE ID CARD IS LOST  
PLEASE NOTIFY:  
Home Improvement Contractors  
P.O. Box 45016  
Newark, NJ 07101

NOT AN ELECTRICIAN'S OR PLUMBER'S LICENSE  
02/04/2020 TO 03/31/2021  
VALID  
13VH05389400  
License/Registration/Certificate #

SIGNATURE  
*Paul Rodriguez*  
ACTING DIRECTOR

New Jersey Office of the Attorney General  
Division of Consumer Affairs  
THIS IS TO CERTIFY THAT THE  
Home Improvement Contractors  
HAS REGISTERED  
TOTALLY BASEMENTS LLC DBA THE BASIC BASEMENT CO./THE BASIC BASEMENT CO.  
Home Improvement Contractors

# Price Guarantee

- In today's economy some companies offer low initial pricing to get you to sign with their company. If it seems too good to be true, then it probably is. Once the work begins, you're told that you need to pay extra money for items not included in the original contract, such as Township required electric. The Basic Basement Co. finds this to be an unethical way to practice business. To prevent this from happening we offer our written Price Guarantee. We guarantee that the dollar amount on your contract is the exact amount that you will pay.

The **BasicBasementCo.**

*Finished Basements*

Up to **800** sq.ft. For **\$9,999** only

**877-777-0204**

**[www.DoneFor9999.com](http://www.DoneFor9999.com)**

# Our Goals

- To have a clean, courteous estimator arrive promptly within the scheduled timeframe
- To understand what you want
- To meet or exceed your expectations
- To make finishing your basement a pleasant experience
- To have a concise conversation to address your wants and needs
- To conduct thorough examination of your basement to determine your floor plan
- To provide you with a detailed written proposal prepared for you on the spot
- To Earn Your Business

