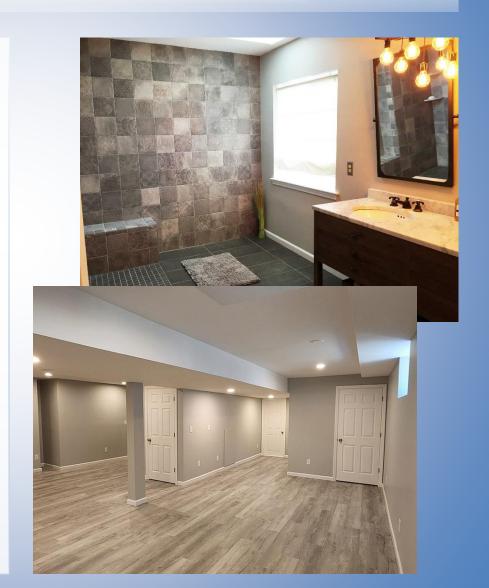
Our Story

Founded in 2009, The Basic Basement Co. provides homeowners in New Jersey and Eastern Pennsylvania with a low-cost option for basement finishing.

Owners Stuart Perlman and Dominick Natoli established The Basic Basement Co. to provide customers with a cost-effective option for basement finishing without sacrificing quality and service.

Since it's launch, the company expanded to meet high-demand for other services, including flooring installation, egress windows and doors, and plumbing repairs and installations.

As a testament to the value and quality of work, The Basic Basement Co. has been recognized 10 times since 2012 with the Angi Super Service Award and has an A+ rating from the Better Business Bureau.



Exceptional Quality Affordably Priced

Some home remodeling companies offer low initial pricing to get customers to commit to a project. Many times, homeowners realize after the project starts that they are being charged extra for common – and often required – items, such as code-required electric.

That's not how we conduct business. Our written price guarantee ensures that the agreed-to contract price is what you pay.

Plus, to make your basement finishing project affordable, we offer financing, with basement finishing for as low as \$199/month.



Core Principles

Our customer-centric approach – implemented since the company's inception – is based on these established principles:

- To have a clean, courteous estimator arrive promptly within the scheduled timeframe
- To understand what you want
- To meet or exceed your expectations
- To make finishing your basement a pleasant experience
- To have a concise conversation to address your wants and needs
- To conduct a thorough examination of your basement to determine your floor plan
- To provide you with a detailed written proposal prepared for you on the spot
- To earn your business

Certification of Insurance

Any business performing work on your property should have active general liability and workers compensation insurance policies.

A general liability policy covers potential damages to your home or property, and should provide at least \$1,000,000 of coverage.

A worker's compensation policy covers injuries to anyone working on your property. If a contractor does not have an active workers compensation policy and a worker gets injured on the premises, you could be liable for their medical expenses.

More than 50% of contractors do not have proper insurance coverage due to the high cost of these policies.

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The ACORD name and logo are registered marks of ACORD

License

Contractors operating in New Jersey are required by the state to register their business with the Division of Consumer Affairs. If a contractor is not licensed, they cannot apply for building, zoning, or any other permit required by your local township. In other words, they are not able to complete your project legally.

Division of Consumer Affairs THIS IS TO CERTIFY THAT THE Home Improvement Contractors HAS REGISTERED TOTALLY BASEMENTS LLC DBA THE BASIC BASEMENT Dominick Natoli, Stuart Perlman 122 Park Avenue Manalapan, NJ 07726 FOR PRACTICE IN NEW JERSEY AS A(N): Home Improvement Contractor 134 VH05389400 LICENSE/REGISTRATION/CERTIFICATION E Signature of Licensee/Registrant/Certificate Holder TOTALLY BASEMENTS LLC DBA THE BASIC BASEMENT CO /	y September 1 September 2 Sept	Of New Jersey e of the Attorney		OT AN ECTRICIAN'S R PLUMBER'S			
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