

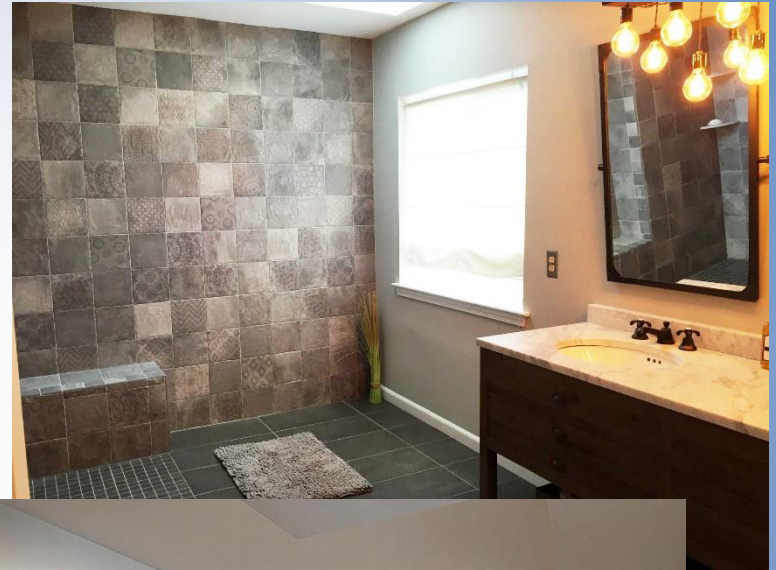
# Our Story

Founded in 2009, The Basic Basement Co. provides homeowners in New Jersey and Eastern Pennsylvania with a low-cost option for basement finishing.

Owners Stuart Perlman and Dominick Natoli established The Basic Basement Co. to provide customers with a cost-effective option for basement finishing without sacrificing quality and service.

Since its launch, the company expanded to meet high-demand for other services, including flooring installation, egress windows and doors, and plumbing repairs and installations.

As a testament to the value and quality of work, The Basic Basement Co. has been recognized 10 times since 2012 with the Angi Super Service Award and has an A+ rating from the Better Business Bureau.



# Exceptional Quality Affordably Priced

Some home remodeling companies offer low initial pricing to get customers to commit to a project. Many times, homeowners realize after the project starts that they are being charged extra for common – and often required – items, such as code-required electric.

That's not how we conduct business. Our written price guarantee ensures that the agreed-to contract price is what you pay.

Plus, to make your basement finishing project affordable, we offer financing, with basement finishing for as low as \$199/month.



# Core Principles

Our customer-centric approach – implemented since the company's inception – is based on these established principles:

- To have a clean, courteous estimator arrive promptly within the scheduled timeframe
- To understand what you want
- To meet or exceed your expectations
- To make finishing your basement a pleasant experience
- To have a concise conversation to address your wants and needs
- To conduct a thorough examination of your basement to determine your floor plan
- To provide you with a detailed written proposal prepared for you on the spot
- To earn your business

# Certification of Insurance

Any business performing work on your property should have active general liability and workers compensation insurance policies.

A general liability policy covers potential damages to your home or property, and should provide at least \$1,000,000 of coverage.

A worker's compensation policy covers injuries to anyone working on your property. If a contractor does not have an active workers compensation policy and a worker gets injured on the premises, you could be liable for their medical expenses.

More than 50% of contractors do not have proper insurance coverage due to the high cost of these policies.

ACORD		CERTIFICATE OF LIABILITY INSURANCE		TOTABAS-02	LPERNA
THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.				DATE (MM/DD/YYYY) 8/9/2024	
<p><b>IMPORTANT:</b> If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).</p>					
<b>PRODUCER</b> B18 Insurance Associates 240 Main Street PO Box 5018 Toms River, NJ 08754			<b>CONTACT</b> Lisa M. Perna PHONE (A/C No. Ext): (732) 349-2300 229 FAX (A/C No.): (732) 349-2276 EMAIL ADDRESS: LPerna@BHI-Insurance.net		
<b>INSURED</b> Totally Basements LLC 122 Park Avenue Manalapan, NJ 07726			<b>INSURER(S) AFFORDING COVERAGE</b> NAIC # INSURER A: Selective Insurance Company of South Carolina 19259 INSURER B: Selective Insurance Company 12572 INSURER C: INSURER D: INSURER E: INSURER F:		
<b>COVERAGES</b>		<b>CERTIFICATE NUMBER:</b>		<b>REVISION NUMBER:</b>	
THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.					
<b>INSURANCE</b>	<b>TYPE OF INSURANCE</b>	<b>ADDL. BIRTH DATE</b>	<b>POLICY NUMBER</b>	<b>POLICY EFF. DATE (MM/DD/YYYY)</b>	<b>POLICY EXP. DATE (MM/DD/YYYY)</b>
<b>A</b>	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: POLICY <input type="checkbox"/> PER POLICY <input type="checkbox"/> LOC OTHER:		\$2613926	8/13/2024	8/13/2025
					EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Per occurrence) \$ 500,000 MED EXP (Any one person) \$ 15,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
<b>B</b>	<input checked="" type="checkbox"/> AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED. RETENTION \$		\$ 2534248	5/26/2024	5/26/2025
					COMBINED SINGLE LIMIT (Per accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ EACH OCCURRENCE \$ AGGREGATE \$
<b>A</b>	WORKERS COMPENSATION AND EMPLOYERS LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/OWNER EXCLUDED (Mandatory in NJ) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N N	N/A	WC3117913	8/13/2024
					<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER E.L. EACH ACCIDENT \$ 500,000 E.L. DISEASE - EA EMPLOYEE \$ 500,000 E.L. DISEASE - POLICY LIMIT \$ 500,000
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) Pennsylvania is included in Workers Compensation					
<b>CERTIFICATE HOLDER</b>			<b>CANCELLATION</b>		
Sample Certificate			SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.		
			AUTHORIZED REPRESENTATIVE Lisa Perna		
ACORD 25 (2016/03)			© 1988-2015 ACORD CORPORATION. All rights reserved.		
The ACORD name and logo are registered marks of ACORD					

# License

Contractors operating in New Jersey are required by the state to register their business with the Division of Consumer Affairs. If a contractor is not licensed, they cannot apply for building, zoning, or any other permit required by your local township. In other words, they are not able to complete your project legally.

CA-20

THIS DOCUMENT IS PRINTED ON WATERMARKED PAPER WITH A MULTI-COLORED PATTERN. ANY MULTICOLORED PATTERN WITH THESE COLORS IS A COPY OF THIS DOCUMENT.

NOT AN ELECTRICIAN'S OR PLUMBER'S LICENSE

**State of New Jersey**  
**New Jersey Office of the Attorney General**  
**Division of Consumer Affairs**

THIS IS TO CERTIFY THAT THE  
**Home Improvement Contractors**  
 HAS REGISTERED

**TOTALLY BASEMENTS, LLC DBA THE BASIC BASEMENT CO (THE BASIC BASEMENT KITCHEN CO / THE BASIC KITCHEN CO)**  
 Dominick Napolitano, Stuart Perlman  
 122 Park Avenue  
 Manalapan, NJ 07726

FOR PRACTICE IN NEW JERSEY AS A(N): Home Improvement Contractor

02/13/2024 TO 03/31/2025

13VH05389400  
 LICENSE/REGISTRATION/CERTIFICATION #

Signature of Licensee/Registrant/Certificate Holder: *[Signature]*

ACTING DIRECTOR: *[Signature]*

PLEASE DETACH HERE IF YOUR LICENSE/REGISTRATION/CERTIFICATE ID CARD IS LOST  
 PLEASE NOTIFY:  
 Home Improvement Contractors  
 P.O. Box 45015  
 Newark, NJ 07101

PLEASE DETACH HERE

TOTALLY BASEMENTS LLC DBA THE BASIC BASEMENT CO (THE BASIC BASEMENT KITCHEN CO / THE BASIC KITCHEN CO)  
 YOUR LICENSE/REGISTRATION/CERTIFICATE NUMBER IS 13VH 05389400 . . . PLEASE USE IT IN ALL  
 CORRESPONDENCE TO THE DIVISION OF CONSUMER AFFAIRS. USE THIS SECTION TO REPORT ADDRESS  
 CHANGES. YOU ARE REQUIRED TO REPORT ANY ADDRESS CHANGES IMMEDIATELY TO THE ADDRESS NOTED  
 BELOW.

**Home Improvement Contractors**  
 P.O. Box 45015  
 Newark, NJ 07101

PRINT YOUR NEW ADDRESS OF RECORD BELOW.  
 YOUR ADDRESS OF RECORD IS THE ADDRESS THAT WILL PRINT ON  
 YOUR LICENSE/REGISTRATION/CERTIFICATE AND IT MAY BE MADE  
 AVAILABLE TO THE PUBLIC.

HOME   
 BUSINESS

TELEPHONE  
 INCLUDE AREA CODE

PRINT YOUR NEW MAILING ADDRESS BELOW.  
 YOUR MAILING ADDRESS IS THE ADDRESS THAT WILL BE USED BY  
 THE DIVISION OF CONSUMER AFFAIRS TO SEND YOU ALL  
 CORRESPONDENCE.

HOME   
 BUSINESS

TELEPHONE  
 INCLUDE AREA CODE

If the law governing your profession requires the current license/registration/certificate to be displayed, it should be within reasonable proximity of your original license/registration/certificate at your principal office or place of business.

NEWLIC (Rev. 06/27/2022)